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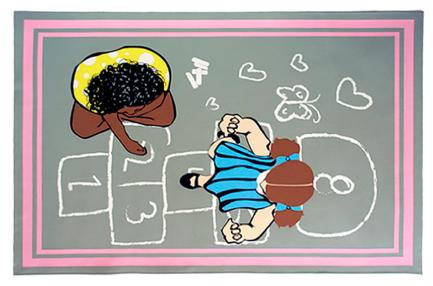
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Floor Cloths With Diversity



TECHNOLOGY

By ELAINE LOUIE Published: July 7, 2010

Sheila Bridges, a Manhattan interior designer, has reinterpreted the traditional floor cloth, using images "that are more reflective of our diverse population," she said.

Her new floor cloths depict children of various ethnicities; in one version, above, two girls play hopscotch. Each piece is custom-designed, so the children's hair and skin color can be specified by the customer.



The floor cloths are made of artists' canvas, painted in latex exterior paint and sealed with a water-based varnish; they can be cleaned with a mop. Prices range from \$300 for a 2-by-3-foot cloth to \$1,800 for a 6-by-9-foot cloth.

Information: (212) 678-6872 or sheilabridges.com.

A version of this article appeared in print on July 8, 2010, on page D3 of the New York edition.

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