UNION Los Angeles Taps Interior Designer Sheila Bridges for Limited-Edition Skate Deck Collaboration

All proceeds will benefit the Tyre Nichols Skate Park in Sacramento, California.

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Marking the latest stint in their ongoing partnership, streetwear imprint <u>UNION Los Angeles</u> and revered interior designer Sheila Bridges have crafted a limited-edition skate deck fronting a signature graphic inspired by Bridges' Harlem Toile de Juoy wallpaper.

Limited to just 100 units, the collaborative deck was created out of a shared longing between UNION Los Angeles founder <u>Chris Gibbs</u> and Bridges to honor the legacy of Tyre Nichols, who was <u>fatally injured</u> by police officers in Memphis, Tennessee, in January of this year. Notably, all proceeds from the deck's sales will go towards the Tyre Nichols Skate Park in Sacramento, California.

"Sheila and I hope that in our small way, we can continue to make the world aware about Tyre Nichols' devastating, unnecessary death," said Gibbs. "This is both our tribute to his too-short life and our way to honor his legacy by supporting the skateboarding community he loved."

UNION and Bridges are no strangers to collaboration — their creative team-ups have previously included a UNION apparel collection, as well as co-branded <u>Converse</u> and <u>Sonos</u> designs. In tandem with their latest project, Bridges' Harlem Toile de Juoy wallpaper will now become a permanent fixture in UNION's Los Angeles, Tokyo and Osaka stores.

UNION Los Angeles' Sheila Bridges Skate Deck is now

available to shop at UNION LA and on the <u>brand's webstore</u> for \$150 USD. See the design in the gallery above.

Elsewhere, <u>Human Made reunited with ayur chair for a second</u> collaboration.

TEXT BY

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