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## Black in style: Jason Bolden talks Hollywood strikes and Naomi Campbell talks PLT backlash

*This week in Black style, BeautyCon is back, Sergio Hudson will be honored during NYFW, Le Creuset x Shelia Bridges drops, and Lip Bar is now in CVS.*



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Celebrity stylist Jason Bolden is staying afloat during the ongoing Hollywood strikes by being “consistent.” For Bolden, that means making an impact in as many fashion and style arenas as possible.

In a recent Women’s Wear Daily profile, Bolden discusses his upcoming [collaboration with JCPenney](https://www.jcpenny.com/g/shops/jcpenny-x-jason-bolden?id=cat11100013114) (<https://www.jcpenny.com/g/shops/jcpenny-x-jason-bolden?id=cat11100013114>), which includes a 20-piece menswear collection for the retailer’s J.Ferrar line and a 27-piece womenswear collection for its Worthington line. The menswear collection includes shirts, trousers, suits, and more, ranging from \$44 to \$169. The womenswear collection will feature knitwear, outerwear, and separates priced between \$44 and \$199.



Jason Bolden attends the 2020 Embrace Ambition Summit by the Tory Burch Foundation at Jazz at Lincoln Center on March 05, 2020, in New York City. (Photo by Monica Schipper/Getty Images for Tory Burch Foundation)

As Bolden told WWD, JCPenney was where he had his “first experience with fashion” as a kid tagging along on shopping trips with his family. Returning to the brand as an adult and a collaborator was “actually super fun,” he said.

“In my business, sometimes you get so locked up in the stress of it all that you forget about the fun. But I got to actually really have fun, and I got to reimagine what everyday luxury fashion looks like with JCPenney. It really helped in rebooting and re-sparking my love of design and fashion,” he said.



Bolden also shed light on how he's navigating the ongoing Hollywood strikes. Given that his portfolio spans beyond Hollywood, he hasn't been significantly affected; however, he's already predicting how both stars and stylists will likely respond once an agreement is reached. He told WWD he expects to see people "going all out" when the red carpets return. If and when this occurs, Bolden will be more than ready.

He said, "I like to think outside of the box and a lot of my moments have been super playful, so I'm going to stay consistent."

## Naomi Campbell addresses PrettyLittleThing backlash while elevating emerging Black designers



Naomi Campbell attends Chopard ART Evening at the Martinez on May 23, 2023 in Cannes, France. (Photo by Pascal Le Segretain/Getty Images for Chopard)

When Naomi Campbell's PrettyLittleThing collaboration was announced earlier this summer (<https://thegrio.com/2023/07/15/thegrio-style-guide-july-15/>), backlash swiftly followed. Lost in the chatter was the fact that Campbell was using this collaboration to help bolster the talents of two young, emerging Black designers, Nigerian fashion up-and-comer Victor Anate and the Jamaican-born, New York-based creative Edvin Thompson of Theophillo.

Campbell told WWD (<https://wwd.com/eye/people/naomi-campbell-prettylittlething-supermodel-emerging-designers-1235781811/>), she's a "changemaker" and believes this collaboration aligns with that spirit.

"As a changemaker, I thought this was something that was a good thing to do. I know that it's fast fashion and that people have their criticism. I'm not denying them," she said. "But as a changemaker, I felt this was a great way to effect change in the industry in getting my emerging designers recognized and seeing them on a global platform."

## Le Creuset x Sheila Bridges



Harlem Toile de Jouy Signature Round Dutch Oven by Sheila Bridges and Le Creuset. (Photo courtesy of Le Creuset)

According to a release to theGrio, the Harlem Toile de Jouy collection (<https://www.lecreuset.com/collections/harlem-toile-collection>), will celebrate New York City's vibrant multicultural neighborhoods through Bridges' signature Harlem Toile de Jouy print, featuring vignettes of Black city life. The line includes a cast iron Dutch oven, a stoneware pitcher, and four different stoneware mugs. The Harlem Toile de Jouy collection is available now at Bloomingdales, Le Creuset stores, and online at [LeCreuset.com](https://www.lecreuset.com/collections/harlem-toile-collection) (<https://www.lecreuset.com/collections/harlem-toile-collection>), with prices ranging from \$28 to \$430.

## The Lip Bar will now be available at CVS!



(Photo courtesy of The Lip Bar)



Starting Sept. 5, Black-owned beauty brand The Lip Bar (TLB) will be available to purchase at CVS stores across the country. Since launching in 2012, TLB has grown a name for itself in the beauty industry, finding a home in retailers like Target and Walmart. Now, in what the brand calls its "biggest retail expansion to date" (<https://www.youtube.com/watch?v=xR5JmmOJ3nU>), consumers can shop the brand's lip products in person at CVS starting Sept. 5. Additionally, in honor of the brand expanding its retail footprint into 3,000 CVS stores, TLB is hosting a \$3,000 cash and product giveaway from Sept. 4 through Sept. 15.

