



Sheila Bridges's Exclusive Collection for Williams Sonoma Just Dropped—and We Want Everything

The Harlem Toile de Jouy entertaining collection sets the bar.

BY MARY ALICE RUSSELL PUBLISHED: OCT 9, 2023

Award-winning interior designer Sheila Bridges knows how to create stunning spaces as well as breathtaking collections, but her newest collaboration with Williams Sonoma and Williams Sonoma Home takes us to two places in the home that are of utmost importance during the cooler months: the bar and your living room.

The collection, which debuted on October 3, encompasses everything Sheila Bridges champions. Her Harlem Toile de Jouy, which she originally designed for her own Harlem apartment, is heavily featured in the barware, embroidered pillows and throws of the collaboration. In this print variation, the figures—who honor Black culture and history—are dressed in 18th-century fashion in brilliant blues, purples, greens, yellows and reds. The colorful pieces can be layered together, surely becoming a treasured part of your home for years to come.



Courtesy of Williams Sonoma

“I love that toile patterns tell stories, and as an interior designer, I think of myself as a visual storyteller. I wanted to see a toile that was more representative of my life and include people of color, so I decided to design one for myself,” Sheila Bridges says. “I think everyone wants to figure out a way to express their own sense of personal style in their homes and I think this collection can help people to do that.”

In a season where entertaining and keeping warm is paramount, a cohesive and complete collection of barware makes all the difference when keeping company. The pieces, which include glassware, cocktail napkins, bar towels, coasters, cocktail shakers, ice buckets and a tray, also prove to be a foolproof housewarming gift. If a cocktail or mocktail isn't your thing, the cozy throw blanket and pillows add depth and an elevated textural feel to your home.



Courtesy of Williams Sonoma

Other pieces to note in the collection are the turned walnut picture frames and mirror as well as a vibrant orange lacquer tray. These products—even without the iconic toile—add a layer of warmth that’s hard to accomplish with new pieces.

Williams Sonoma and Williams Sonoma Home President, Felix Carbullido, shares, “We are thrilled that our new collaboration with Sheila will provide an opportunity for our customers to feature products that showcase aspects of her signature style in their homes.”

To shop the entire collection, head to williams-sonoma.com.



MARY ALICE RUSSELL
ASSISTANT MARKET EDITOR