



Country Living

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# Meet the Designers and Tastemakers Shaping Country Style in 2026

Some names you'll know, others you won't (but should!)

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For 40-plus years, *Country Living* has remained the premier authority on the country aesthetic. From [Hill Country ranches](#) to [Lowcountry cottages](#) to [cozy Maine cabins](#), our editors and contributors regularly canvass the countryside to spotlight warm and welcoming spaces, celebrate emerging and established artisans, and showcase the many facets of the country look.

As enduring as the country aesthetic has proven to be—comfort and practicality are always in style, after all—there are inarguably movers and makers that put certain

design elements in the spotlight at any given moment. Given the widespread appeal of country design, these tastemakers truly shape the culture, influencing everything from mass retail to mainstream television. From the ubiquitous [modern farmhouse](#) look to the [cottagecore](#) movement to the more recent [fisherman's](#) and “rich ranch” aesthetics, it seems whatever's trending in “country” winds up trending across the country.

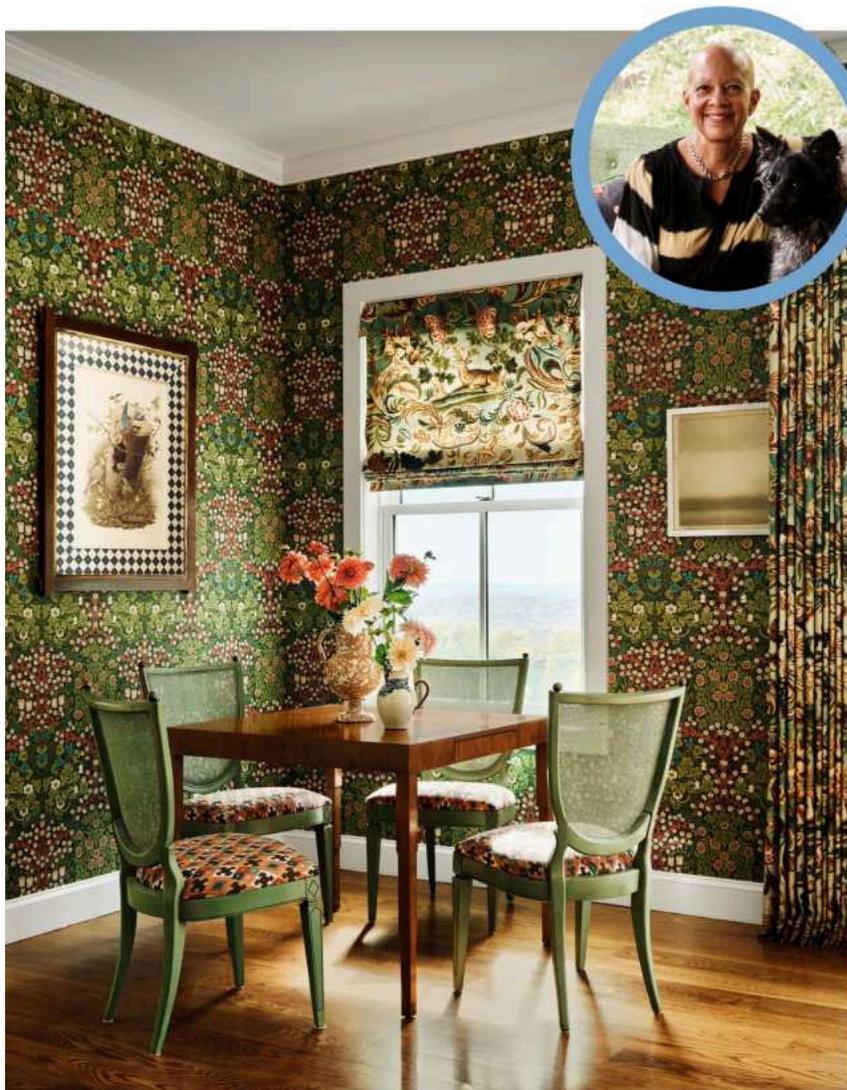
Below, you'll find 100-plus names worth knowing in the world of contemporary country design. Some have been at the game for a while but are still very much contributing to the conversation through new endeavors. Others aren't yet household names but likely soon will be. Given the popularity of the English country aesthetic in these parts, you'll also spot a few Brits on the list, but we focused on designers whose projects have either recently appeared in our pages or are garnering recent buzz stateside. Speaking of states, the list below represents more than 25 of them—because style is not confined to New York and California, thank you very much.

Throughout 2026, we'll be tapping into the expertise of [The Country Design 100](#) across all sorts of subject areas, with each month on [CountryLiving.com](#) devoted to a new category (think old-house renovation, kitchen design, indoor-outdoor living).

Did we miss your favorite? Nominate them for the next go-round in the comments below!

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Photographs by (clockwise from top left) Kate S. Jordan (2); courtesy of Jenni Yolo; Marta Xochilt-Perez; courtesy of Morris & Co.



Frank Frances

## THE PATTERN PLAYER

# Sheila Bridges

@harlemtoilegirl

Based in Harlem with a [beautifully appointed country home](#) in Hudson, New York, designer Sheila Bridges is known for her skilled and thoughtful approach to pattern and color. (One of her more recent projects, a [Greek Revival in New England](#), took inspiration from a Vermont license plate!). Her famous [Harlem Toile De Jouy](#) wallpaper, which puts a contemporary spin on a traditional country motif, is included in the permanent collections at the [Smithsonian Cooper-Hewitt National Design Museum](#) and the [National Museum of African American History and Culture](#).